

Certificate

Applying Digitalization to our Business (ADB)

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Attended the above-mentioned training on Feb 27, 2019 with a total of 6 hours training.
The training is part of a global roll out as decided by the Siemens Management Board.

Contents:

Inspire customers:

- Siemens view on digitalization
- Consistent and aligned messages towards our customers

Understand technology:

- Insights into important digital technologies
- Trigger ideas for application

Experience technology:

- Get something running quickly
- Get something technically scaled in B2B with high quality

Design business:

- Business opportunities by friendly forward integration into customer value chain
- Co-creation with customers from vendor/supplier to partner

Implement and scale business:

- Changes required in processes, organization, competencies, mindset and behavior
- Siemens global foot-print as huge opportunity get it done!

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Germany, Munich, Feb 27, 2019

Thomas Leubner
Chief Learning Officer

Dr. Kai Liebert
Head Global Learning Campus